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FM AMEMBASSY BRASILIA
TO RUEHC/SECSTATE WASHDC 4887
INFO RUEHSO/AMCONSUL SAO PAULO 6602
RUEHRG/AMCONSUL RECIFE 4495
RUEHRI/AMCONSUL RIO DE JANEIRO 1739
RUEHAC/AMEMBASSY ASUNCION 5292
RUEHBU/AMEMBASSY BUENOS AIRES 3870
RUEHLP/AMEMBASSY LA PAZ 4434
RUEHMN/AMEMBASSY MONTEVIDEO 6118
RUEHSG/AMEMBASSY SANTIAGO 5390
RUEHPE/AMEMBASSY LIMA 2884
RUCPDO/USDOC WASHDC
RUEAWJA/DOJ WASHDC

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SIPDIS

DEPT PLEASE PASS TO USTR - MSULLIVAN
USDOC FOR 3134/USFCS/OIO/WH/SHUPKA
USDOC FOR 4332/ITA/MAC/WH/OLAC/MWARD
NSC FOR SCRININ
JUSTICE FOR CMERRIAM

SENSITIVE
SIPDIS

E.O. 12958: N/A

TAGS: [BEXP](#) [KIPR](#) [KCRM](#) [ASEC](#) [ECPS](#) [EAIR](#) [BR](#)

SUBJECT: VICE-MINISTER OF JUSTICE OPEN TO COOPERATION ON IPR PIRACY,
PANAM GAME PREPARATIONS, AND COMMUNITY WORK

REFS: (1) 2005 RIO DE JANEIRO 1143, (2) 2005 BRASILIA 03242

¶1. (SBU) Summary. On March 17, FCS Senior Commercial Officer (SCO) and Commercial Attache met with National Secretary of Public Safety Luiz Fernando Correa to discuss pending bilateral trade issues. In this friendly hour-long meeting Correa proved open to cooperation with the USG on: a) combating pirate goods, b) security and logistical preparations for the upcoming 2007 Pan American Games (in contrast to earlier, less-productive sessions on this issue we have had with Correa's subordinates), and c) social outreach to Rio de Janeiro's favelas. In the coming weeks, Post will follow-up with Correa to find ways to move the ball forward on these and other topics. End Summary.

Anti-Piracy Campaign

¶2. (SBU) As the Ministry of Justice's National Secretary of Public Safety, Correa has been a key player over the past year in the GOB's efforts to crackdown on pirated and contraband goods. He has chaired the GOB's national anti-piracy commission (CNCP) and has been supportive of USG efforts (led by USDOJ and financed by INL monies) to lend expertise on customs enforcement, piracy, and cybercrime to Brazilian law enforcement authorities. During the March 17 meeting, Correa noted that his Ministry is seeking to reach the distributors and retailers of pirated goods in the favelas so as to encourage these firms to market lower cost items to replace the illegal products they now peddle. Correa expressed interest in speaking with U.S. companies that are currently the target of pirates to explore ways to reduce the ultimate cost of their products to consumers. The market for lower-cost goods, he declared, would be enormous.

Pan Am Games

¶3. (U - Business Sensitive) Turning to the issue of the upcoming 2007 Pan Am Games in Rio de Janeiro, Correa stated that he had recently received correspondence sent by SCO advising the Ministry that 15 U.S. companies were interested in offering their products/services to the GOB. SCO explained that these companies were worried that the Brazilian government's late start in preparing

for the Games would mean that security and logistics would suffer. Correa acknowledged that the GOB decision to make the Ministry the lead on this issue had indeed been tardy, adding that he had received budget monies only a few days ago (limited at that) to organize auctions for the different components of the project. He divided the upcoming auctions into four areas:

-- Aviation: In the next few days, the Ministry hopes to open bidding for one large troop transport helicopter, six medium size helicopters (for multi-mission purposes), eight small (Robinson type) two-seat helicopters for surveillance, and eight to twelve less expensive Brazilian-made aircraft. Correa noted that the Ministry has been in contact with Bell Helicopters and hoped to meet with Bell's president during his upcoming visit to Brazil.

-- Telecommunications: Correa envisioned that the second bid announced would be for thousands of digital radios for the country's security forces. Unlike the earlier Federal Police procurement, which the Ministry purchased directly from a French consortium in the absence of any open competition, he made clear that the GOB wanted this procurement to be fully transparent.

-- Surveillance Cameras: Correa stated that the GOB will be looking to purchase 200-400 additional surveillance cameras, which would include software and control systems to monitor roads, parks, athletic facilities, and tourist areas. Ideally, the GOB would like to continue purchasing the same camera equipment that Rio has already invested in. (Note: We know that Rio recently purchased surveillance camera systems from a U.S. company, but an Israeli company has also supplied similar equipment in the past.)

-- Command and control equipment: Finally, Correa mentioned that the GOB was interested in procuring products/services for command

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and incident control. They would need to contract with an integrator, which would design and procure a command and control system so as to create a cohesive command center that would integrate the various police and security units operating involved in the Games.

14. (SBU) Correa explained that, for the GOB, the Pan Am Games provide a huge opportunity to procure equipment that could help in improving the overall security situation in Rio de Janeiro. After the Games were over, the government contemplated that the equipment would either be left in place or diverted to other cities that needed security upgrades. In particular, he mentioned that some of the helicopters and aircraft would be distributed to other cities/regions after the Games.

Charitable Projects

15. (U) Finally, Correa stated that the GOB hoped to use the Games as a way to promote social outreach efforts focused on the youth living in Rio's favelas. He envisions social programs that would encourage youth to become involved with the Games in a positive way, by volunteering to act as tour guides, or even assisting local police with security and neighborhood watch programs. In particular, he thought that it might be possible to pair foreign embassies/consulates whose athletes have been invited to participate in the games, with specific favelas in Rio. The embassy/consulate would sponsor charitable projects and youth programs for the favela and, in turn, residents of that community would root for the sponsoring country's athletes in competitions where there was no Brazilian participant.

Next Steps

16. (U) Correa had a number of ideas, some of them more easy to implement than others. He volunteered to come to the Embassy at some point in the near future to provide a full briefing on the range of social programs being contemplated, anticipated training needs for the police, and all of the security planning and training being done by the GOB in anticipation of the Games. In addition to

the U.S. Embassy, he plans to provide a similar briefings to other Embassies located in Brasilia that have shown interest in the Games, both in athletic participation as well as commercial competition for security procurements.

17. (U) Post will seek funding (likely through TDA'S Orientation Visit program) to bring Correa to the United States. He indicated a desire to speak with U.S. companies that provide technologies of interest to Brazil's Federal Police, whether or not connected with the Pan Am Games procurements. Correa also stated an interest in meeting with U.S. officials and industry associations concerned about piracy to discuss his ideas on a private sector approach to combat the proliferation of counterfeit goods, particularly in Rio. Mission believes that such a trip would be in the best interest of the United States, as U.S. industry will be facing steep international competition for the Games security procurements. The GOB has already made similar visits to other countries.

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